

<p><b>Strategy/Problem</b> <i>What changes in your business could drive improvement? Why? How would you measure it?</i></p>	<p><b>Leader/Decision Maker</b> <i>Who is the voice of value? Who is in charge of setting success criteria? Who will determine what is the business value here?</i></p>	<p><b>Value Proposition</b> <i>What is the business' reason for doing this? What is the value? How will it be useful?</i></p>	<p><b>Defining Success</b> <i>How will you take ownership of the meaning and impact of your GenAI project? What principles and judgment will guide your approach to designing meaningful metrics beyond simple numbers?</i></p>	<p><b>Pilot Planning</b> <i>How can you effectively pilot your GenAI project? Who are the ideal stakeholders, teams, or customers to be involved in the pilot phase, and how will their feedback guide the project's refinement and success?</i></p>
<p><b>Data Assessment</b> <i>What data do you currently have, and how does it reflect your company's processes, products, customers, and terminology? How can this data be used to improve model accuracy, enhance personalization, and create a competitive advantage? What gaps in your data might need to be addressed?</i></p>		<p><b>Risk Mitigation</b> <i>What measures will you take to ensure security, privacy, and responsible use of generative AI from the start? What techniques, such as context grounding or guardrails, can you implement to reduce bias, prevent hallucinations, and build trust?</i></p>		