



# ARTIFICIAL INTELLIGENCE (AI) AI OPPORTUNITY ASSESSMENT TOOL

1. Form a Team: Assemble a group responsible for identifying and evaluating potential AI project opportunities.
2. Evaluation Criteria: Review and update the evaluation criteria outlined below to align with current organizational needs and priorities.
3. Evaluate and Rank Ideas: Assign a rank or numerical score to each project idea based on the updated evaluation criteria to prioritize effectively.

Project Ideas	Evaluation Criteria	DATA AVAILABILITY	OPERATIONAL EFFICIENCIES GAINED	EXECUTION HORIZON	REVENUE IMPACT	ETHICS AND RISK
Project idea #1		High	Low	Medium	High	High
Project idea #2		Low	High	High	Medium	Medium
Project idea #3		Medium	Low	High	Medium	High
Project idea #4		High	Medium	Medium	Low	Medium
Project idea #5		Medium	High	Medium	High	Low